

NCC Cable System Order

Order #	62333941
Syscode	7798
System Name	OnMedia/Springfield, MO Interconnect
Market	Springfield, MO

AE	Paul Doll
Sales Coordinator	Matthew Charpentier
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	National Media
Advertiser	Hawley for AG

Client Code	
Product Code	NMRPP
Est Code	7828
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/13/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$27,820.00		
Commission	\$4,173.00		
Net Total	\$23,647.00		
Total Spots	112		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order, Please Confirm. Thanks!
------------	------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	VARIOUS	10/31/16	11/6/16	10:00	14:00		X	X	X	X	X	X	-	-	3	\$95.00	\$285.00	30	
2	ESPN	SPORTSCENTER A<	11/7/16	11/13/16	10:00	14:00	X							-	-	1	\$95.00	\$95.00	30	
3	ESPN	VARIOUS	11/7/16	11/13/16	14:00	18:00	X							-	-	1	\$152.00	\$152.00	30	
4	ESPN	VARIOUS	10/31/16	11/6/16	14:00	18:00		X	X	X	X	X	X	-	-	7	\$152.00	\$1,064.00	30	
5	ESPN	COLLEGE BKBL R<	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$285.00	\$570.00	30	
6	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	14	\$285.00	\$3,990.00	30	
7	FXNC	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$504.00	\$1,008.00	30	
8	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	14	\$504.00	\$7,056.00	30	
9	FXNC	VARIOUS	10/31/16	11/6/16	14:00	18:00		X	X	X	X	X	X	-	-	7	\$202.00	\$1,414.00	30	
10	FXNC	VARIOUS	11/7/16	11/13/16	14:00	18:00	X							-	-	1	\$202.00	\$202.00	30	
11	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	10:00	X							-	-	1	\$504.00	\$504.00	30	
12	FXNC	VARIOUS	10/31/16	11/6/16	05:00	10:00		X	X	X	X	X	X	-	-	3	\$504.00	\$1,512.00	30	
13	HGTV	AVG. ALL WKS/LOVE IT OR LIS	11/7/16	11/13/16	10:00	14:00	X							-	-	1	\$102.00	\$102.00	30	
14	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	14:00	18:00		X	X	X	X	X	X	-	-	7	\$164.00	\$1,148.00	30	
15	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	10:00	14:00		X	X	X	X	X	X	-	-	3	\$102.00	\$306.00	30	
16	HGTV	LOVE IT OR LIS	11/7/16	11/13/16	14:00	18:00	X							-	-	1	\$164.00	\$164.00	30	
17	HGTV	VARIOUS	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	14	\$204.00	\$2,856.00	30	
18	HGTV	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$204.00	\$408.00	30	
19	HIST	AVG. ALL WKS<	11/7/16	11/13/16	18:00	24:00	X							-	-	2	\$204.00	\$408.00	30	
20	HIST	AVG. ALL WKS<	10/31/16	11/6/16	18:00	24:00		X	X	X	X	X	X	-	-	14	\$204.00	\$2,856.00	30	

NCC Cable System Order

Order #	62333941	Flight Dates	10/31/16 - 11/13/16	Update Date	09/13/16
Syscode	7798	Agency	National Media	Version	1 Vs. 1
System Name	OnMedia/Springfield, MO Interconnect	Advertiser	Hawley for AG	Show All Lines	
Market	Springfield, MO			Total # of Weeks	2
		Client Code		Total	\$27,820.00
AE	Paul Doll	Product Code	NMRPP	Commission	\$4,173.00
Sales Coordinator	Matthew Charpentier	Est Code	7828	Net Total	\$23,647.00
Office	Washington	Product Name		Total Spots	112
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Feb16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New Order, Please Confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	HIST	SWAMP PEOPLE<	11/7/16	11/13/16	14:00	18:00	X							-	-	1	\$164.00	\$164.00	30	
22	HIST	AVG. ALL WKS<	10/31/16	11/6/16	14:00	18:00		X	X	X	X	X	X	-	-	7	\$164.00	\$1,148.00	30	
23	HIST	AVG. ALL WKS<	10/31/16	11/6/16	10:00	14:00		X	X	X	X	X	X	-	-	3	\$102.00	\$306.00	30	
24	HIST	AVG. ALL WKS	11/7/16	11/13/16	10:00	14:00	X							-	-	1	\$102.00	\$102.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	112	0	0	0	0	0	0	0	0	0	0	0	112
AMT	\$27,820.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$27,820.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/13/16

62333941 | Springfield, MO | OnMedia/Springfield, MO Interconnect | 7798 |